



PRESENTATION TITLE

Mirjam Nilsson



AGENDA

Introduction

Primary goals

Areas of growth

Timeline

Summary

INTRODUCTION

At Contoso, we empower organizations to foster collaborative thinking to further drive workplace innovation. By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer first mindset.

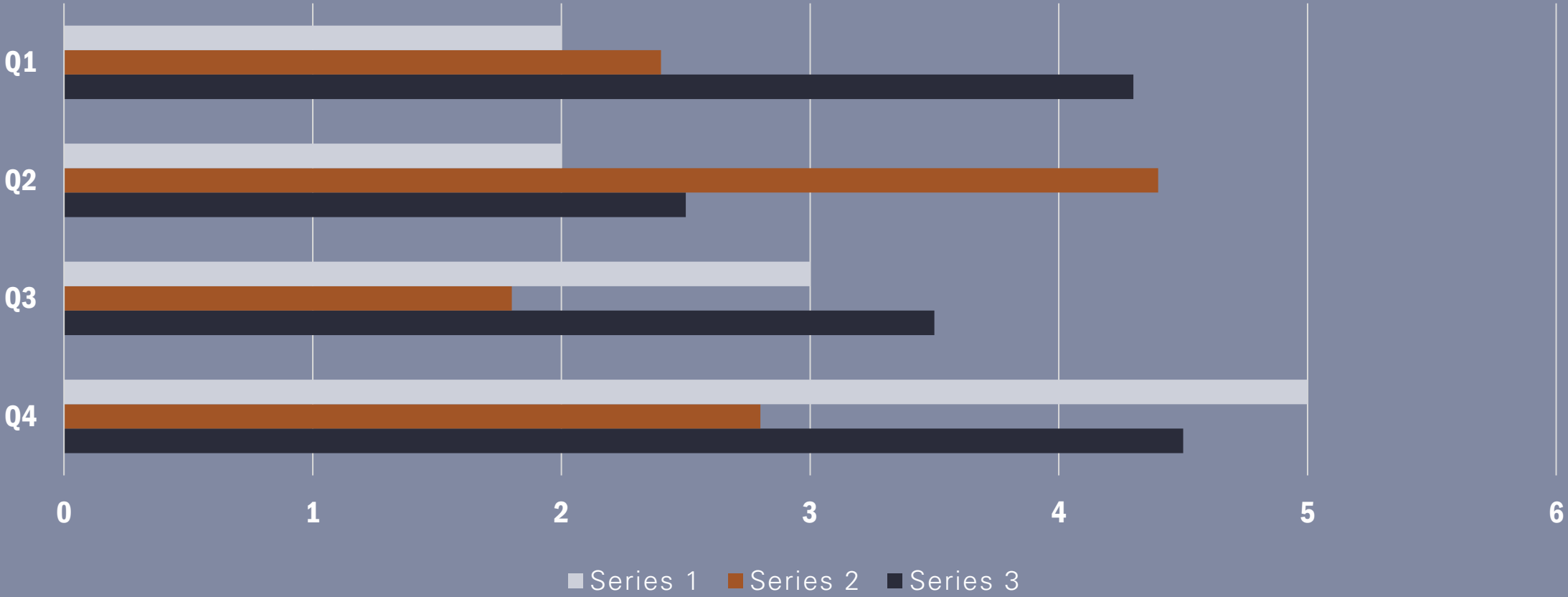


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PRIMARY GOALS

Annual Revenue Growth

QUARTERLY PERFORMANCE



AREAS OF GROWTH

	B2B	SUPPLY CHAIN	ROI	E-COMMERCE
Q1	4.5	2.3	1.7	5.0
Q2	3.2	5.1	4.4	3.0
Q3	2.1	1.7	2.5	2.8
Q4	4.5	2.2	1.7	7.0

**BUSINESS
OPPORTUNITIES ARE
LIKE BUSES. THERE'S
ALWAYS ANOTHER ONE
COMING.**

Richard Branson



MEET THE TEAM



TAKUMA HAYASHI

President



MIRJAM NILSSON

Chief Executive Officer



FLORA BERGGREN

Chief Operations
Officer



RAJESH SANTOSHI

VP Marketing

MEET THE TEAM



TAKUMA HAYASHI

President



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Chief Executive Officer



FLORA BERGGREN

Chief Operations
Officer



RAJESH SANTOSHI

VP Marketing



GRAHAM BARNES

VP Product



ROWAN MURPHY

SEO Strategist



ELIZABETH MOORE

Product Designer



ROBIN KLINE

Content Developer

PLAN FOR PRODUCT LAUNCH

1

PLANNING

Synergize scalable e-commerce

2

MARKETING

Disseminate standardized metrics

3

LAUNCH

Deploy strategic networks with compelling e-business needs

4

STRATEGY

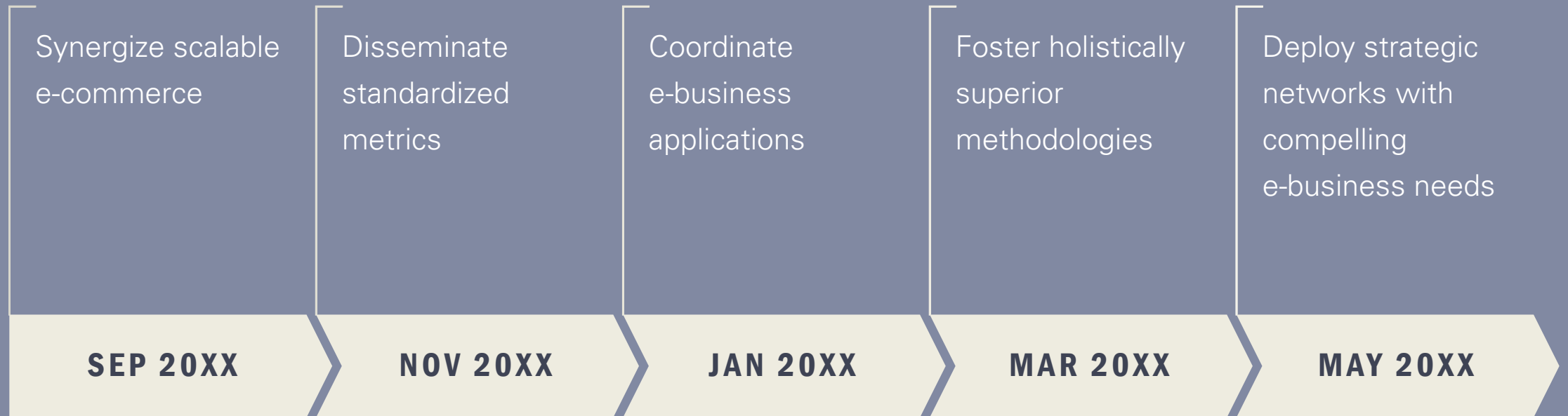
Foster holistically superior methodologies

5

DESIGN

Coordinate e-business applications

TIMELINE



AREAS OF FOCUS

B2B MARKET SCENARIOS

Develop winning strategies to keep ahead of the competition

Capitalize on low hanging fruit to identify a ballpark value

Visualize customer directed convergence

CLOUD-BASED OPPORTUNITIES

Iterative approaches to corporate strategy

Establish a management framework from the inside

HOW WE GET THERE

ROI

Envision multimedia-based expertise and cross-media growth strategies

Visualize quality intellectual capital

Engage worldwide methodologies with web-enabled technologies

NICHE MARKETS

Pursue scalable customer service through sustainable strategies

Engage top-line web services with cutting-edge deliverables

SUPPLY CHAINS

Cultivate one-to-one customer service with robust ideas

Maximize timely deliverables for real-time schemas

SUMMARY

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."



THANK YOU

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