



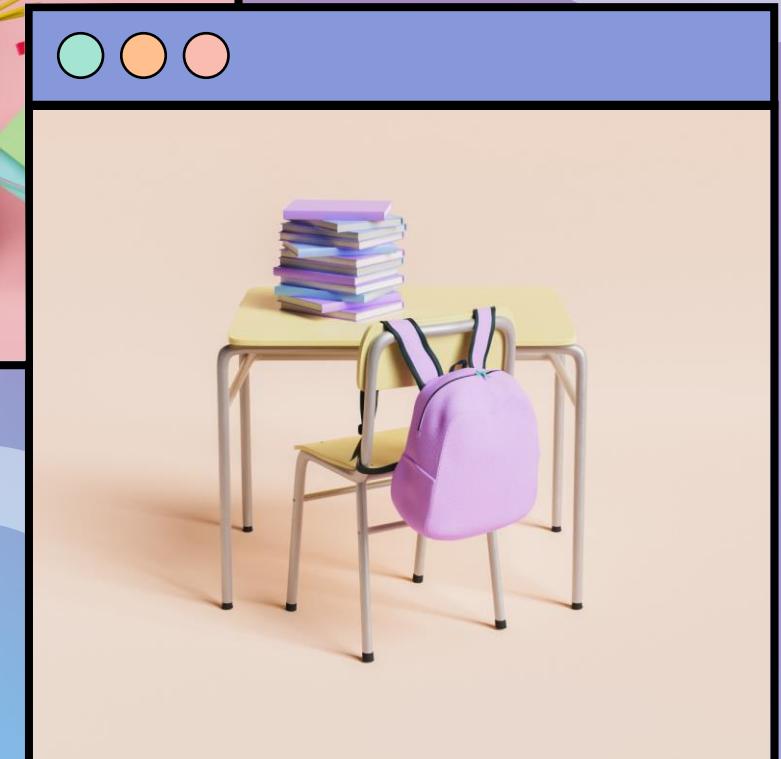
Global solutions summit

Mirjam Nilsson



Agenda

- Introduction
- Primary goals
- Areas of growth
- Timeline
- Summary



START



2/10/2024

Introduction

At Contoso, we empower organizations to foster collaborative thinking to further drive workplace innovation.

By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer-first mindset.



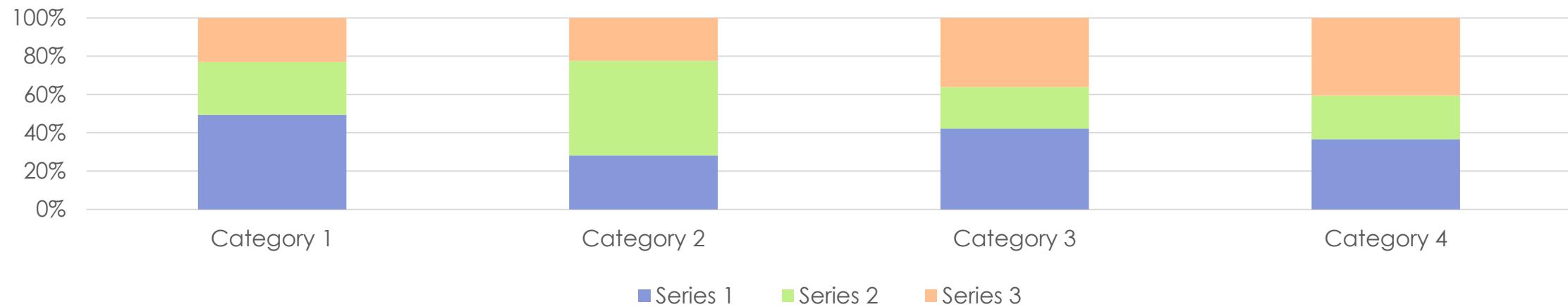


Primary goals

Annual revenue growth



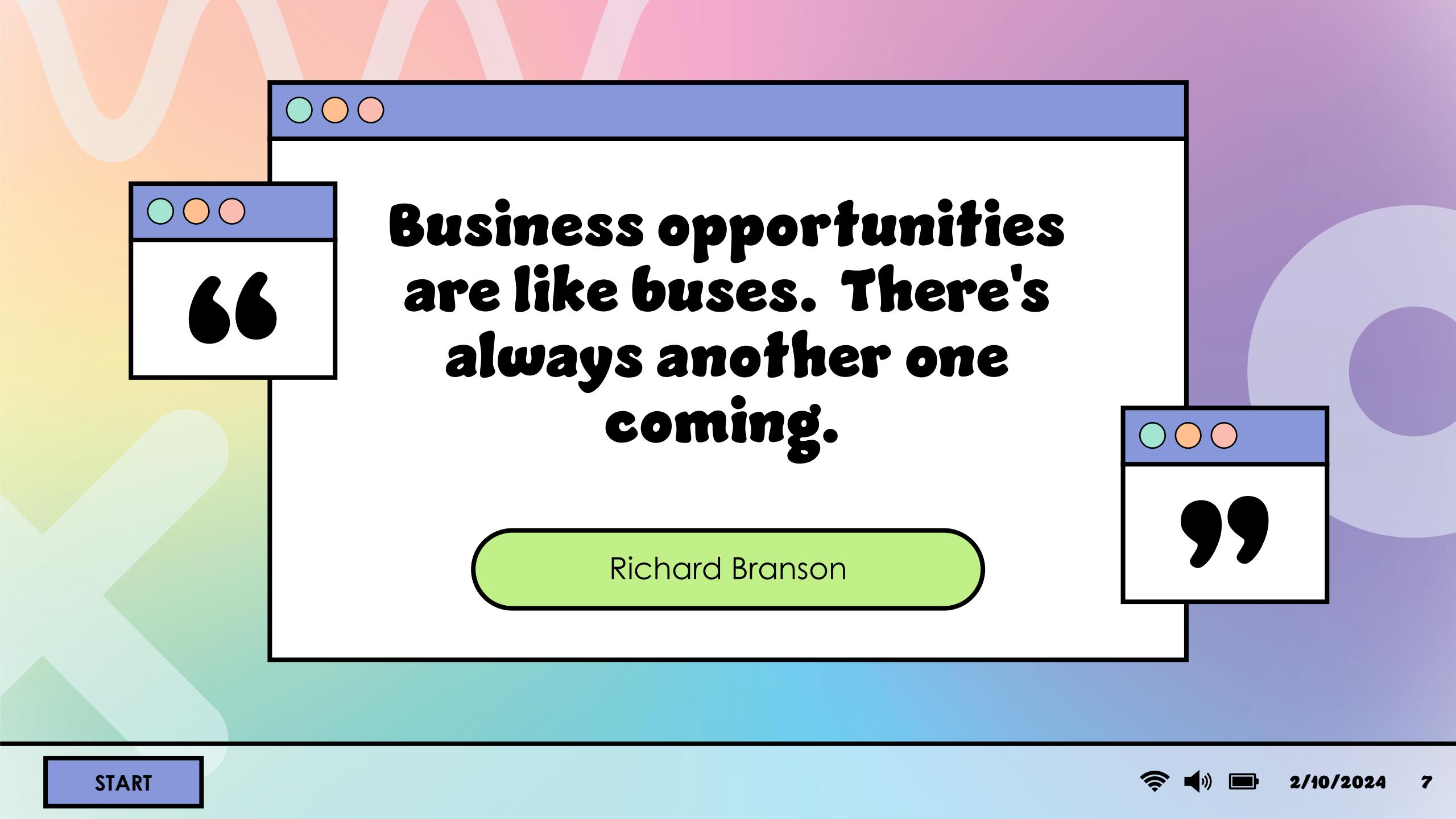
Quarterly performance



Areas of growth

B2B **Supply chain** **ROI** **E-commerce**

Q1	4.5	2.3	1.7	5.0
Q2	3.2	5.1	4.4	3.0
Q3	2.1	1.7	2.5	2.8
Q4	4.5	2.2	1.7	7.0



**Business opportunities
are like buses. There's
always another one
coming.**

Richard Branson

Meet our team



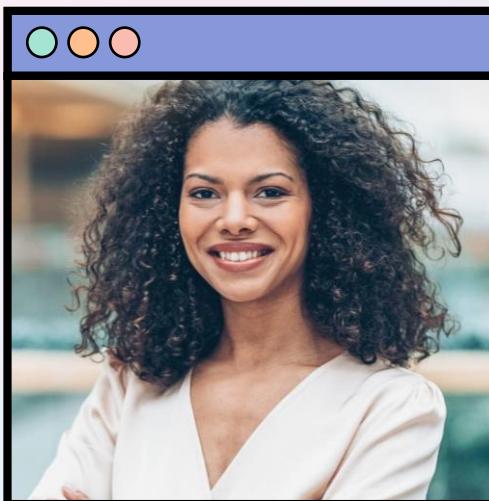
Takuma Hayashi

President



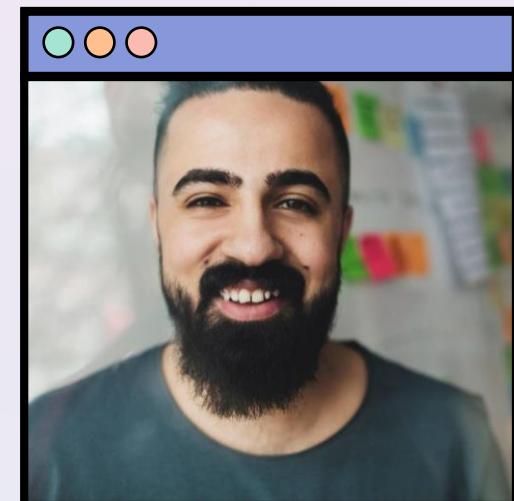
Mirjam Nilsson

Chief Executive Officer



Flora Berggren

Chief Operations Officer



Rajesh Santoshi

VP Marketing

Meet our extended team



Takuma Hayashi
President



Mirjam Nilsson
Chief Executive Officer



Flora Berggren
Chief Operations Officer



Rajesh Santoshi
VP Marketing



Graham Barnes
VP Product



Rowan Murphy
SEO Strategist

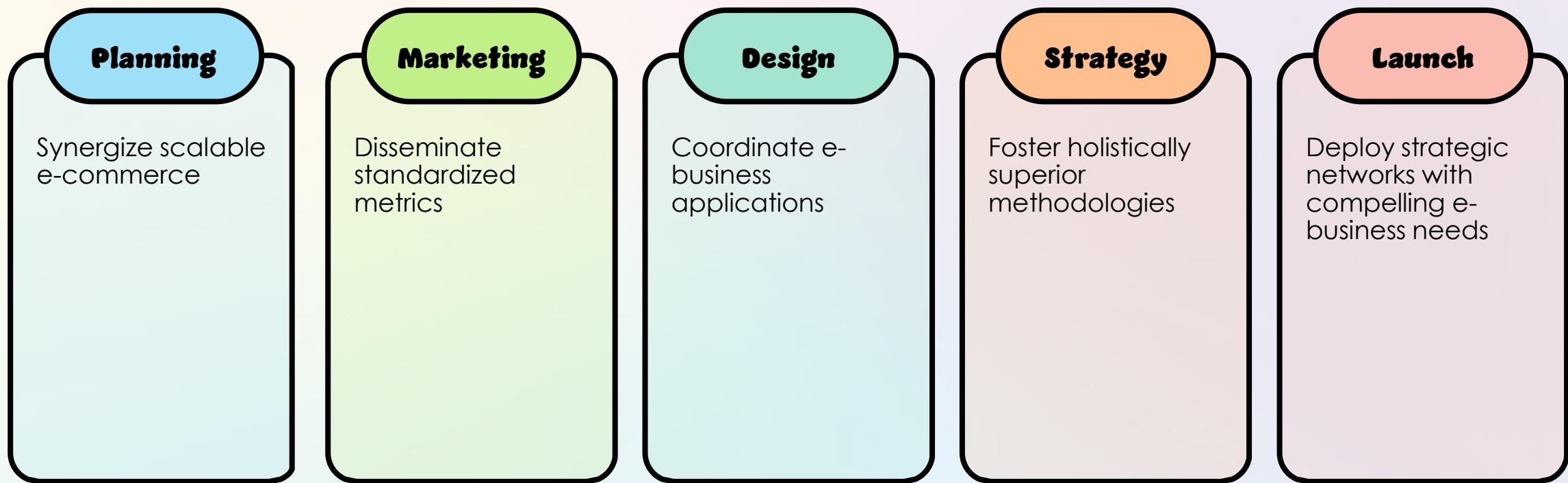


Elizabeth Moore
Product Designer

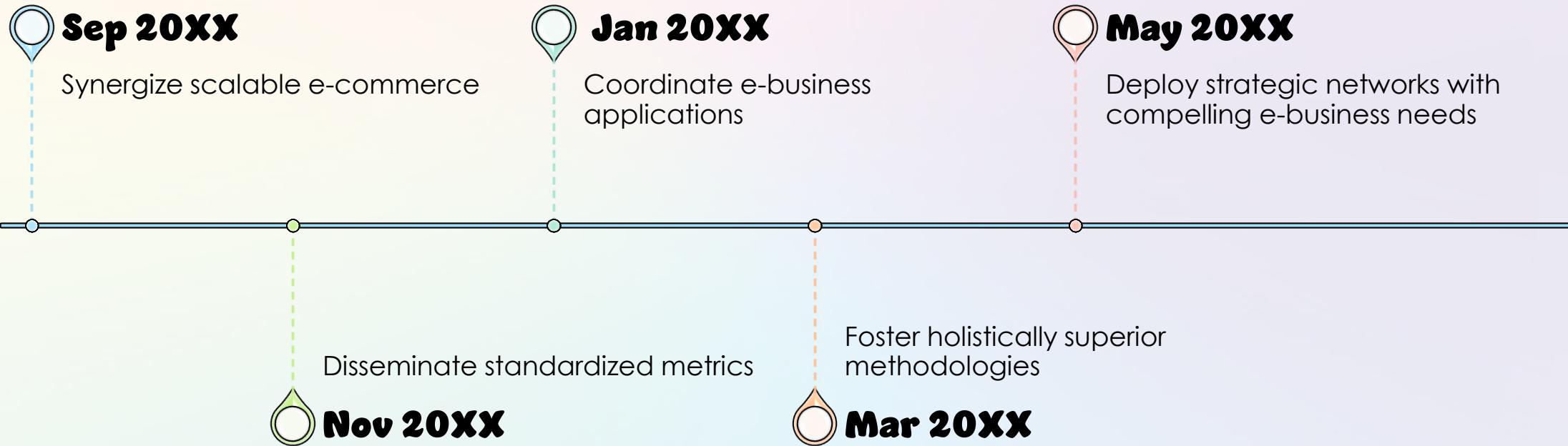


Robin Kline
Content Developer

Plan for product launch



Timeline



Areas of focus

B2B market scenarios

- Develop winning strategies to keep ahead of the competition
- Capitalize on low hanging fruit to identify a ballpark value
- Visualize customer directed convergence

Cloud-based opportunities

- Iterative approaches to corporate strategy
- Establish a management framework from the inside

How we get there

ROI

- Envision multimedia-based expertise and cross-media growth strategies
- Engage worldwide methodologies with web-enabled technologies

Niche markets

- Pursue scalable customer service through sustainable strategies
- Engage top-line web services with cutting-edge deliverables

Supply chains

- Cultivate one-to-one customer service with robust ideas
- Maximize timely deliverables for real-time schemas



Summary

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product.

As our CEO says, "Efficiencies will come from proactively transforming how we do business."



Thank you

