



Become a Sitebuilding Samurai using Joomla

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Agenda

- **INTRODUCE JEN**
- **WHAT IS A SAMURAI?**
- **How DO I BECOME ONE?**



About Jen

- **BUILDING WEBSITES SINCE 2000**
- **WORKING WITH JOMLA SINCE 2005**
- **AUTHOR OF 2 BOOKS ON JOMLA AND 9 LYNDACOM VIDEOS**
- **CURRENTLY SEEKING ADJUNCT INSTRUCTOR POSITIONS AND WORK IN CURRICULUM DEVELOPMENT.**



What is a samurai?

- **A MEMBER OF THE ARISTOCRACY.**



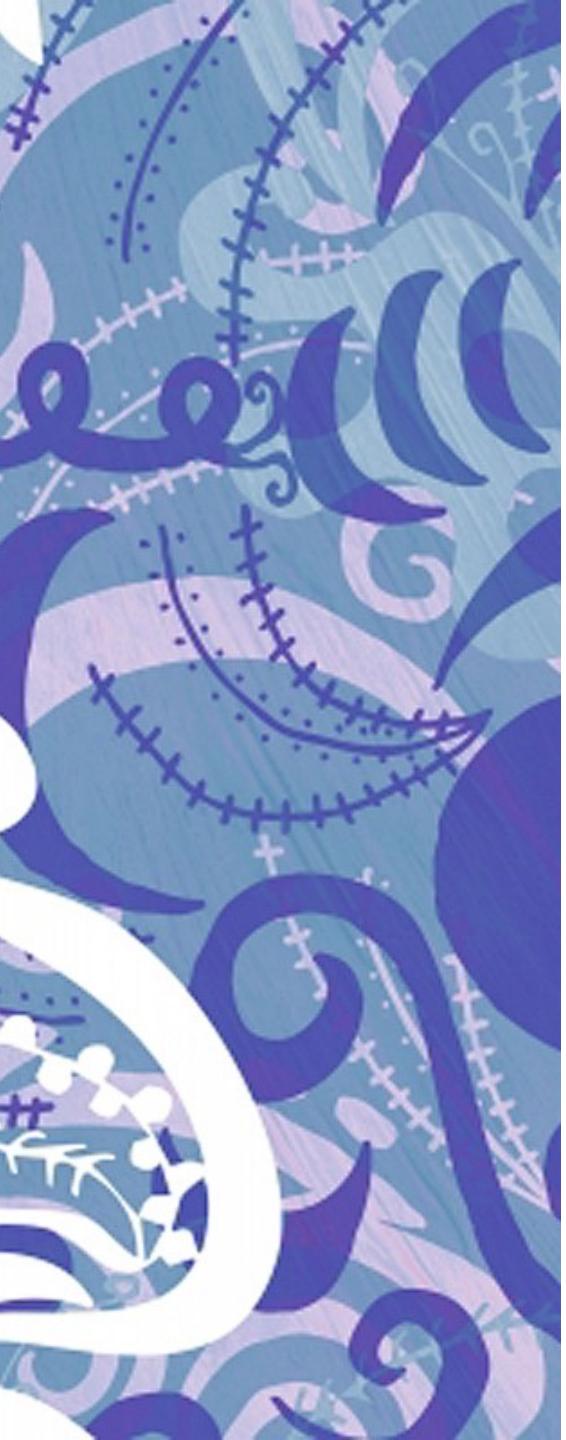
How can you become a member of the Joomla aristocracy?

I DIDN'T KNOW WE HAD AN ARISTOCRACY!

A vertical decorative column on the left side of the page, featuring a repeating pattern of stylized, swirling blue and purple flowers and leaves on a light blue background.

How can you become a Joomla rockstar in seven easy steps?

**THAT SOUNDS MUCH MORE INTERESTING AND
FUN!**



**It takes
ten thousand hours to
achieve true expertise.**

**THAT'S WEB DESIGN, WEB DEVELOPMENT, AND
JOMLA WORK.**

PATIENCE, GRASSHOPPER



1. Learn HTML and CSS.

- **Stop making excuses.**
- **Go take a class or two or three.**
- **Read a book or watch some awesome Lynda.com videos.**



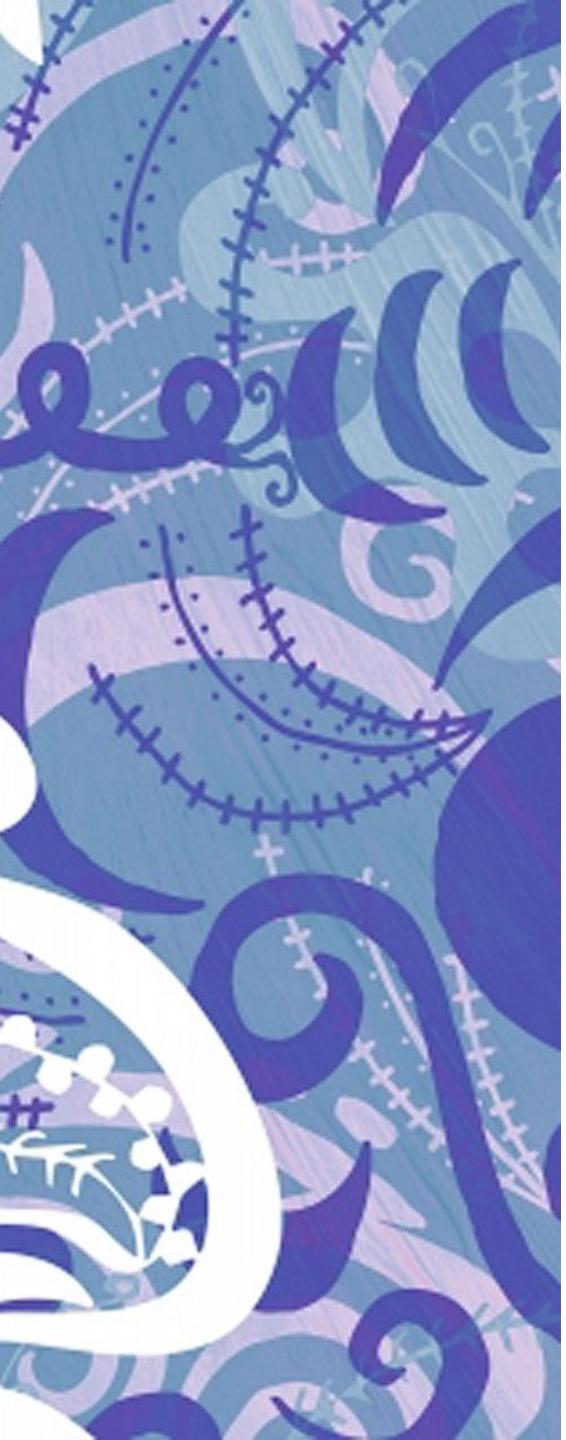
1a. Take a class.

- **HTML WRITER'S GUILD**
- **YOUR LOCAL COMMUNITY COLLEGE**
- **COMMERCIAL TRAINING**



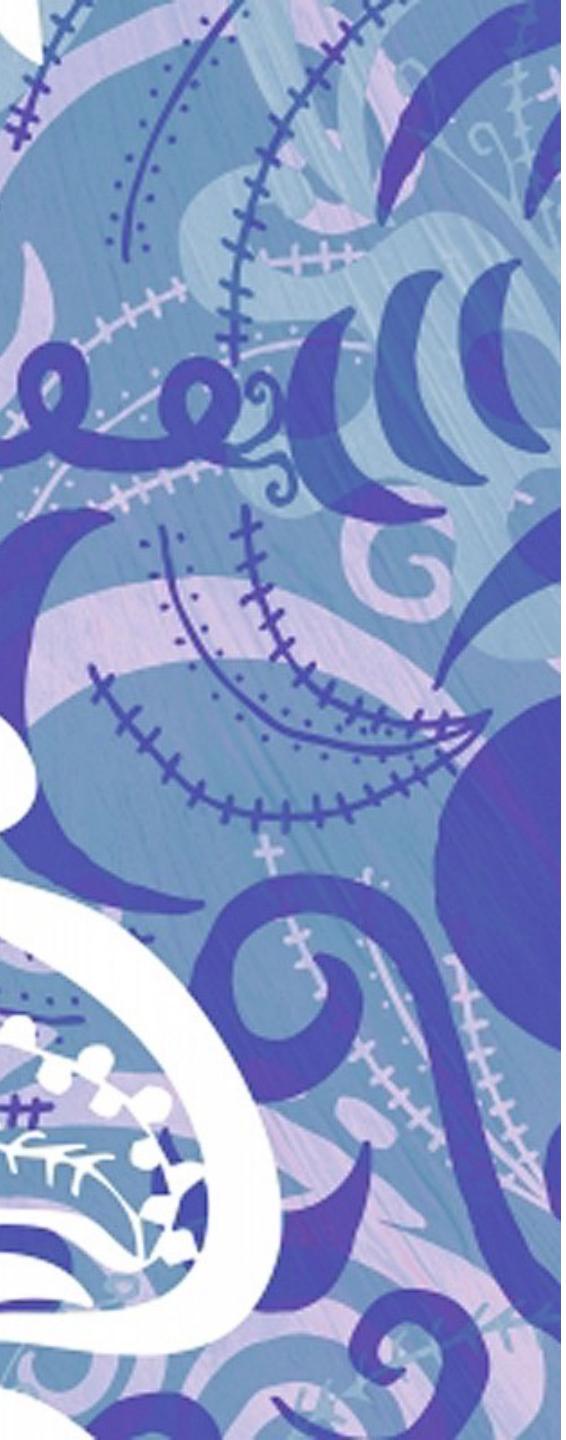
1b. Books and videos

- **SELF-DIRECTED LEARNING IS NOT FOR EVERYONE (INCLUDING ME)**
- **LEARN AT YOUR OWN PACE (WHICH IS GLACIAL FOR ME)**
- **No HOMEWORK... BUT ALSO NO INSTRUCTOR AND NO ACCOUNTABILITY FOR DOING (OR NOT DOING) HOMEWORK**



1c. Already know HTML/CSS?

- **THERE ARE OTHER THINGS TO LEARN, SO GO LEARN THEM:**
 - **RESPONSIVE DESIGN**
 - **MOBILE LAYOUTS AND ALTERNATIVES**
 - **QUERY AND JAVASCRIPT**
 - **USABILITY**
 - **ACCESSIBILITY**
 - **WEBSITE STRATEGY & PLANNING**
 - **INFORMATION ARCHITECTURE**
 - **GRAPHIC DESIGN**



2. Learn more about Joomla.

- **SUBSCRIBE TO MAILING LISTS.**
- **READ LOTS OF BLOGS.**
- **ASK QUESTIONS ON THE FORUM. ANSWER TWO FOR EVERY QUESTION YOU ASK.**
- **IDENTIFY PEOPLE WHO ARE DOING THE KIND OF WORK YOU WANT TO DO AND FOLLOW THEM EVERYWHERE.**
- **JOIN YOUR LOCAL JOMLA USER GROUP, OR START ONE.**
- **ATTEND JOMLA DAYS.**



3. Repeat what others are doing.

- **WHAT ARE OTHERS BUILDING?**
- **How DID THEY BUILD THAT THING?**
- **TRY BUILDING THAT THING YOURSELF.**
- **CAN YOU IMPROVE ON IT? How?**
- **Why DID THEY MAKE THAT DECISION? Ask!**
- **How WOULD YOU DO THINGS DIFFERENTLY AND Why?**



4. Contribute.

- **WRITE DOCUMENTATION.**
- **WRITE ARTICLES FOR THE JOMLA MAGAZINE.**
- **JOIN TWITTER AND FACEBOOK PROFESSIONALLY, AND START TALKING ABOUT JOMLA.**
- **WRITE BLOG POSTS ON YOUR BLOG, OR GUEST BLOG FOR OTHERS.**



4. Still Contributing.

- **JOIN THE JOMLA BUG SQUAD AND TEST CODE.**
- **NOW FIX SOME BUGS.**
- **NOW WRITE SOME NEW FEATURES.**



5. Do Great Work.

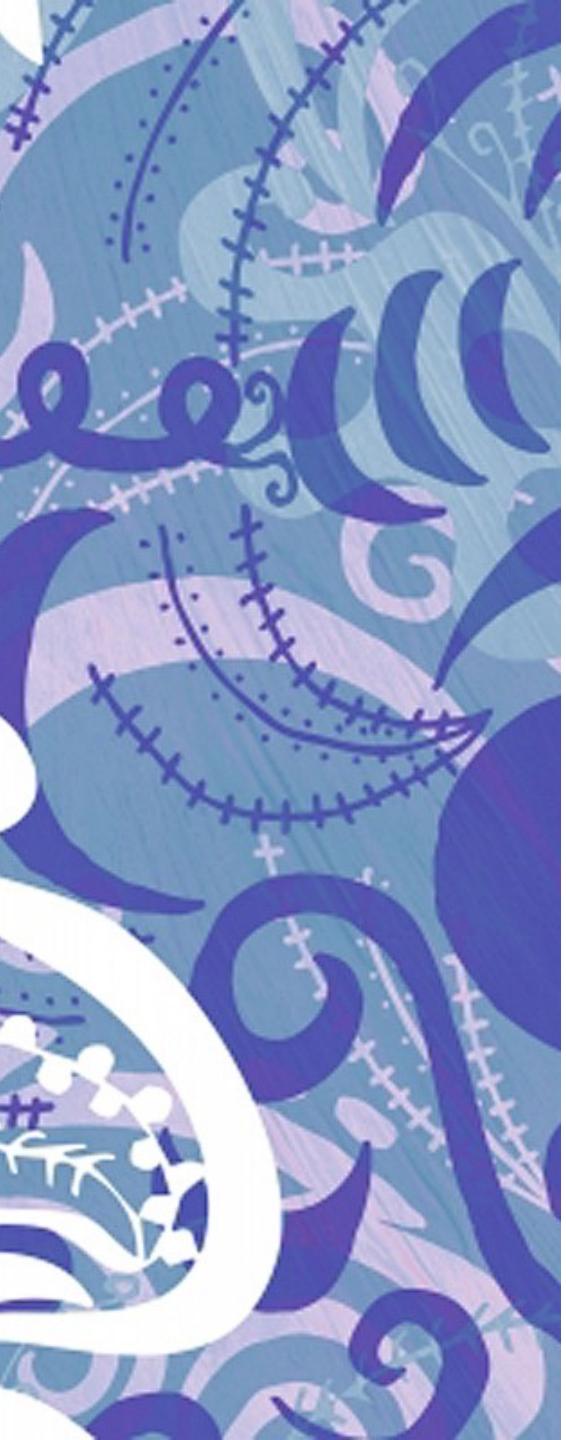
- **BUILD AMAZING JOMLA SITES.**
- **MAKE SURE EVERYONE KNOWS ABOUT THEM VIA TWITTER, FACEBOOK, BLOGS.**
- **EXPLAIN WHY THESE SITES ARE COOL. DON'T EXPECT IT TO BE SELF-EVIDENT.**
- **SUBMIT THOSE SITES TO THE JOMLA SHOWCASE.**
- **ASK THE JOMLA MAGAZINE TO DO A CASE STUDY ON YOUR SITE.**



6. What's happening around Joomla?

- **PROJECT MANAGEMENT**
- **SEARCH ENGINE OPTIMIZATION**
- **WRITING GREAT CONTENT FOR THE WEB**
- **USABILITY AND ACCESSIBILITY**
- **DATABASE DESIGN**
- **PROGRAMMING: PHP, JAVASCRIPT, ETC.**
- **SERVER SETUP AND MAINTENANCE**

The more you know about other areas, the more informed your work will become.



7. Now Mentor Others.

- **WHEN SOMEONE ASKS A QUESTION, ANSWER IT, OR POINT THEM TO SOMEONE WHO CAN.**
- **ENCOURAGE THOSE NEW TO THE REW.**
- **DON'T TELL ANYONE THEY'RE ASKING A STUPID QUESTION. EVER.**
- **JOIN YOUR LOCAL USER GROUP, OR START ONE.**
- **ORGANIZE, ATTEND, AND SPEAK AT JOMLA DAYS.**

A vertical decorative panel on the left side of the page. It features a complex, swirling pattern in shades of blue, purple, and white. The design is organic and abstract, with large, flowing shapes that resemble stylized leaves or petals. The colors transition from deep purple at the top to lighter blues and whites towards the bottom.

“Sharing your money, your ideas, your insights, your confidence... all of these things return to you. Perhaps not in the way you expected, and certainly not with a guarantee, but again and again the miser falls behind.”

**THE SAD IRONY OF SELFISHNESS - SETH
GODIN'S BLOG**

A vertical decorative panel on the left side of the slide. It features a repeating pattern of stylized, swirling flowers in shades of blue, purple, and white. The flowers have a textured, almost stitched appearance with visible cross-hatching and small white dots. The overall effect is organic and modern.

Now, let's share some wisdom.

- TIME TO PUT THESE PRINCIPLES INTO PRACTICE.
- YOU ASK THE QUESTIONS, AND WE WILL ANSWER.
- TIPS, TRICKS, HINTS, PROBLEMS... WE KNOW MOST THINGS ABOUT JOMLA, SO LET'S SOLVE ISSUES TOGETHER!



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